



C H A D A S H I M

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Bruce Maxwell

April 2015

Dear Business,

Beth Chayim Chadashim (BCC), the world's first lesbian and gay synagogue, is once again hosting its annual BCC Awards Brunch. This year promises to be more special than ever as we celebrate our community's achievements and our outstanding honorees!

- Agnes & Rabbi Herman Humanitarian Award: Jeffrey Tambor Jeffrey Tambor is the winner of the 2015 Golden Globe Award for Best Actor in a Comedy or Musical for his portrayal of Maura Pfferman in the Amazon Studios series TRANSPARENT.
- Harriet Perl Tzedek Award: Sylvia Sukop & Bonnie Kaplan Sylvia Sukop and Bonnie Kaplan, long-time BCC members, are creators in genres such as poetry, photography, essay, performance and visual art.
- **Presidents Award: Bruce Maxwell** Bruce Maxwell is a past BCC president, treasurer, and long-time board member.

The event will be attended by approximately 300 BCC members, friends and dignitaries. The event will be held on Sunday, June 28, 2015 at the elegant Herscher Hall and Guerin Pavilion at the Skirball Cultural Center, Los Angeles.

Each year, the silent auction is central to the success of our event. It is our pleasure to invite you to participate by donating an item or gift certificate from your business. In return for your tax-deductible contribution, your company or your name will be listed in the event tribute book, our online catalogue and select items will be displayed at the event.

For further information on the Brunch, BCC, or the silent auction, please contact me at the number below.

For your records, BCC's non-profit taxpayer ID number is 95-3944213.

For your item to be included in the silent auction it must be received by Wednesday, June 10, 2015.

Donation forms can be completed online at bcc-la.org. Or you can fill out the attached donation form.

Thank you for supporting Beth Chayim Chadashim!

Sincerely,

Ruth

Ruth Geffner Executive Director auction@bcc-la.org